



# Plain & Valley DEVELOPMENT ISSUE



Plain & Valley • Page 29 • August 2020



Moosomin has a well-diversified economy, with potash, energy, agriculture and manufacturing industries in the area.

**Greg Gillespie, economic development officer**

## Lots of development potential in Moosomin area

The town of Moosomin and RM of Moosomin are placing a focus on economic development, and their economic development officer sees lots of potential for development in the community. The town and RM have a combined economic development committee, and hired Greg Gillespie as economic development officer for the area earlier this year. While Covid-19 has meant his first few months on the job have been different than he envisioned, he says he has learned that there are many potential developments that could be part of the future of the area.

Following is an interview done with Greg by Editor Kevin Weedmark.

**After a few months in the job, what do you see as the economic potential in the Moosomin area?**

I think a large business, a large manufacturer industry is going to be tough but not out of the question. I think once people are here and understand the community and understand what we had to offer, I think we could attract more people than if they're looking at us on a map or looking at a website, because we know what we have to offer. We know the quality of life here, the engagement in the community, and what the community has to offer.

If we happen to get an industry that is a feeder industry to one of our main industries, that would be a good fit.

On the large scale industry like the 50, 60 or 70-plus employees, it's going to be a company that sees Moosomin as the right location because of the industries in the area or because of a personal connection with the area.

On the medium to lower size, I think we have a good opportunity to attract companies here. There are reasons some might want to locate here because of the mining or the manufacturing, to be in close proximity to those industries. We're in competition with everybody to attract those businesses, and the industries in the area are one of our advantages.

We do have some additional advantages. We are on the number one highway and we do have access to the CP Rail main line, so we do have a transportation advantage over a lot of communities.

I do believe we are seeing new trends that might make a town like Moosomin a potential for certain industries.

First, I believe that the consolidation/globalization trend that has been so dominant for the past 30 years may be reaching its peak.

Covid has generated concern about local food supply. For example greenhouses are a growing industry.



Greg Gillespie is the Economic Development Officer for the town of Moosomin and the RM of Moosomin

Food traceability is another growing trend. We want to know where our plant and protein based food is originating from. Animal welfare is another significant trend. Whether we're talking chickens, pigs or beef, there is a growing concern that we don't put our feedstock animals through too much distress. And one of the biggest distresses for animals is transportation. Some of our beef travels 48 hours to get to its destination. There is legislation under consideration to reduce "time on the truck" to 24 hours. That's one reason a local abattoir makes sense.

And finally, transportation is expensive. Perhaps not so much at the present time, but once fuel prices start to sky rocket again, there is a business case for smaller, local plants . . . instead of regional, mega plants.

Because of these trends, some industries may be looking at more regional processing.

**Do you think there is a lot more room for more home grown businesses like IJACK, which started small and local and built a large plant? Do you think there is a lot of potential for more businesses to grow from the ground up here?**

There is as much opportunity here as there is in downtown Regina or anywhere else.

Are there a lot of IJACK companies ready to happen in Moosomin? I don't know, but when there are, we've got to make a connection with those companies and get them

to locate here rather than think they need to build in a city when they grow to a certain point.

We've done our SWOT analysis (strengths, weaknesses, opportunities, and threats) and we've identified our key pluses. Most of them are on the family side of things and I think that's really our ace in the hole—we're rural, but we have the vibe of a bigger town.

We're a great community to raise a family in, but we have more services than a lot of rural towns. We occupy a position better than pure rural and we obviously offer advantages to the city in terms of safety and getting to know your neighbors and feeling part of a community.

**Do you think there is room for more businesses that are unique enough that they act as a draw to Moosomin, as a destination business? Cork and Bone is doing a hay ride and steak night, and we have a couple from Estevan and a family from Regina coming to Moosomin to join us for that, just as we have a houseful for the fireworks at Moosomin Lake and for some of the bigger events.**

I totally think there is room for a lot more of that. People go to the city for a lot of things, and if some people come out from the city for things in Moosomin, that's exactly what we want to see. The whole agritourism industry is booming because people are looking for unique experiences, and now with people staying at home, having staycations because of Covid-19, I think there is great opportunity there, to draw people in for experiences.

Cork and Bone, Kari's Klostet and the Cratehouse are all businesses that have done a real good job of being individual and doing it right and being unique, which brings people to Moosomin.

*Continued on page 31*



Economic development is of crucial importance to our region. I salute all of the communities in Southeast Saskatchewan for their efforts.

Lets build Saskatchewan together!

**Steven Bonk, MLA**  
MOOSOMIN CONSTITUENCY  
Phone: 306-435-4005

622 Main St. • Moosomin, SK

# Town of Moosomin



## Strength In Diversity

Diverse Population • Diversified Economy • Boundless Opportunities

- Located at the centre of oil, potash & agriculture.
- Commercial development land available.
- Billions of dollars of new investment within 20 miles.

The town of Moosomin is a progressive community of 3,300 people in southeast Saskatchewan. Moosomin is surrounded by potash mining, rich farmland, oil, pipelines, and manufacturing industries, which make our economy vibrant.

Moosomin is on the Trans-Canada Highway and the CP Main Line, and has become a regional service centre with a wide variety of professional services, a business sector that ranges from unique retailers to major farm equipment dealers and vehicle dealers, and has a strong and active Chamber of Commerce. The town's economic development committee aims to help local entrepreneurs develop their businesses, as well as recruit outside businesses to locate in our community.

The town has a **tax incentive program** providing a **year free of taxes** on **new construction valued at \$150,000 and over.**

Our health care and recreation facilities are second to none! The Southeast Integrated Care Centre and Moosomin Family Practice Centre serve a wide area of southeast Saskatchewan and southwest Manitoba. We offer a full range of recreation. The Nutrien Sportsplex offers indoor activities from sports simulators to glow bowling.

For visitors we offer three new hotels perfect for hosting sports teams or conferences, a museum, rodeo, and Moosomin Regional Park, which hosts an annual fireworks competition, camping, boating, swimming and fishing in the summer, and ice fishing in the winter.

**"This is the place to do business in Saskatchewan."**

—Josef Tesar, Owner of Motel 6

**"It's a good place to build and develop a dealership."**

—Bob Mazer, MazerGroup

## Premium Residential Lots Available

Check out [www.moosomin.com](http://www.moosomin.com)



Some of the new businesses opened in Moosomin in the last two years

## New and expanded businesses in recent years

- New Borderland Co-op head office
- New South Prairie Residential Design office
- New Dodge Dealership
- New SaskPower building
- New IJack manufacturing plant
- 25,000 square foot MazerGroup Dealership
- NAPA Auto Parts dealership
- 25,000 square foot Co-op Home Centre
- Three new hotels on Highway 1
- Pipestone Villas Phase I and II
- Eastgate Business Park
- Flaman Sales and Rentals
- New restaurants: Cork and Bone Bistro, The Crate House, Isabella's Bar and Grill, TJ's Pizza, A&W, Tim Hortons, Red Barn and Dano's
- Subway Restaurant and Strip Mall
- New Celebration Ford Dealership
- Zaylies Furniture and Appliances

[www.moosomin.com](http://www.moosomin.com)

Town of Moosomin  
306-532-3157  
moosominedo@sasktel.net  
Greg Gillespie, EDO  
for Town and RM of Moosomin



Moosomin Chamber of Commerce  
306-435-2445  
Kevin Weedmark, Manager  
Janelle Davidson, Treasurer





# Plain & Valley DEVELOPMENT ISSUE



An aerial view of the central part of the town of Moosomin.

## Greg Gillespie, economic development officer

# Lots of development potential in Moosomin area

*Continued from front*  
We've had some discussion with another retail business that would really add to our retail sector.

When you have different businesses in town that are all destination type businesses, it really helps all the businesses because people are drawn to town by the destination business but might do other business when they're here.

When you couple that with the strong health care, with people coming from a large area for health care—which we're trying to build on with more seniors housing—for professional services, Moosomin starts to look more and more like a real regional centre.

If we can build on the health care with more seniors housing, that becomes its own industry. We already have more seniors than most rural communities, which helps support our local businesses.

With the highway and the strong health care, and with these specialty stores that draw people in, I think we can keep the town really vibrant and keep it growing.

**Sometimes the focus of economic development is landing the big project, but how much can small individual businesses opening up add to a small community?**

You take a small business like the Cratehouse that gives people one more option for something to do, and it makes a difference, it creates a bit more activity around town and it's one more thing that just adds to the town.

On a Saturday afternoon you can look down the street and see there are cars parked at the Cratehouse—if you have two or three of those, all of a sudden our streets start to look much busier on Saturdays and Sundays.

Cork and Bone draws people in, the Happy Nun down in Forget has built a reputation and it draws people from Regina and it draws people from here. If you do it right, you can draw people in to a smaller community.

**Do you think there is potential to develop some businesses around some of the industry that you've got in the area?**

We've got really good development opportunities, because we have those industries in the area and because we have development land available.

We have Eastgate Business Park right in town, and the rural municipality has land to develop just east of town.

That land is close to the highway, there's good access, it's highly visible—so we have commercial land ready to develop and it has everything you would want.

**How unique is Moosomin in terms of Moosomin having the local economy that it has with agriculture, the potash mines, the oil, the pipelines, a bit of manufacturing in the area and with the highway a little bit more tourism than a lot of towns have? Is it pretty unique do you think?**

It is! We've looked at other towns and we've looked at the stats and the demographics. Most towns have two primary industries and one of them is usually ag and then healthcare is a big one, and we've got agriculture, our retail is strong, our healthcare is very strong, and our mines are very, very strong, so we are unique.

There might be one or two other towns in the whole province that sort of have that economic diversity that we have, so it's a great starting point.

It gives us a leg up on all those other small towns that we might feel like we are competing with as we start to build for the future.

**When you talk to somebody about the Moosomin area, what is the main selling point?**

It's a rural community, extremely family friendly, but with more to offer than you think you would get in a typical small town.

Then there's the recreation. Moosomin has some great recreation right in town, and you have Moosomin Lake, the Qu'Appelle Valley and Kenosee all within a short drive, so you can have a really good quality of life with lots of recreation right around the area.

I think that can be a major draw for a lot of people—the recreation combined with the services you can get in Moosomin compared to a lot of small towns.

Then there's the strong health care. Our health care draws a lot of people to town, with the doctors and the hospital, and it's the base we're building on with more seniors housing.

For some potential businesses, the important thing is the fact that we're a hub town. We feed into a market of a large area and we've got excellent development opportunities and we've got incentives to encourage people to build.

**Is this a hard time to be doing economic development work, during Covid-19?**

It is, but my focus right now is building relationships.

If we can take the time to build relationships and connections and trust when the markets are slow, then we're that much

farther ahead, and when they become vibrant you're ready to go. If nobody else is doing it because they're saying it's a terrible time to do marketing, then you're that much farther ahead.

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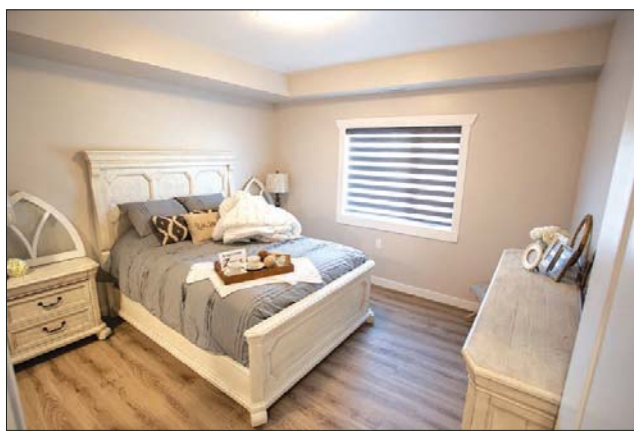


# Plain & Valley DEVELOPMENT ISSUE



Zaylie Furniture in Moosomin staged one of the condo units in the Blue Crescent Hotels: Legacy Inn in Grenfell. At right is the dining/living room area. Below is one of the bedrooms, and at bottom right is a den area.

This building, constructed by Steel Creek Developers, opened in June of this year, and consists of 31 hotel rooms and 18 apartments.



**Congratulations**  
to Steel Creek Developers  
and Marcia & Richard  
Dimler on the opening of  
Legacy Inn in Grenfell, SK  
  
Thank you so much for  
giving us the opportunity  
to stage the condo unit!



**Thanks for continuing to  
shop and support local!**  
  
We continue to stock our large show room and offer delivery as well as set up and take away services. Why shop in the city? Support your local businesses that give back to your community!

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MOOSOMIN, SK  
**306-435-2154**



## Plain & Valley DEVELOPMENT ISSUE



# Steel Creek Developers—developing rural communities

Steel Creek Developers is a family owned and run company that specializes in developing rural communities. From a farm in a small town themselves, a father and three sons began Steel Creek Developers in 2015 because they saw the need for development in communities like theirs. Those projects are key to keeping rural communities healthy and growing.

Steel Creek Developers partner with local shareholders to efficiently develop investment properties that meet community needs while providing sustainable businesses for their family of investor clients. Steel Creek focuses on projects in growing communities with an attention to community needs, client communication and construction detail that provides the business owners and tenant customers with a high quality, sustainable solution to their needs.

Steel Creek Developers opened their first project in Souris, Manitoba in 2018. Working with investors and community leaders, it was noted that the community needed seniors housing as well as a hotel to better serve the residents and businesses in the area. With that in mind, Steel Creek developed their “mixed-use” building. 30 hotel rooms combined with 18 active adult apartments gave the community what they needed, while combining services and staff to make it a stronger investment opportunity for shareholders.

Construction of The Souris Hotel and Murray Building utilized the strength, energy efficiency and sound proofing properties of Logix Insulated Concrete Forms (ICF) throughout the building. Not only does this make for a very solid building, it also ensures the reduction in heating and cooling costs and energy as every wall surrounding the hotel rooms and apartments is solid concrete with foam insulation on both sides. Guests and tenants have commented on how quiet and comfortable the building is. 1,200-square-foot, two-bedroom, two-bath apartments are designed for tenants to age in place. Wider hallways and doors, lever entry knobs, step in shower, raised plugs and much more allow tenants to remain in their apartments longer, even with a wheelchair or walker.

Large common room, rooftop patio and indoor heated parking are some of the other features of the building that make it a wonderful place to live. The design and use of the Logix ICF blocks helped Steel Creek Developers win the 2019 Logix Most Outstanding Commercial Project award for North America. This award shows why the Murray Building is the perfect place to retire to, and The Souris Hotel is a great stay while visiting the many attractions of

Souris, Manitoba.

As word spread of a rural developer not afraid of larger projects in smaller communities, Rivers, Manitoba contacted Steel Creek Developers to help them fill the need for hotel rooms in their community. Acting on the positive feedback of their unique hotel room designs in Souris, Steel Creek Developers designed a 30-room stand alone hotel utilizing the modular construction of Grandeur Homes in Winkler, Manitoba. By building modular, all units were built indoors at the factory, then shipped and craned into place on site. This construction technique amazed the community as the project went from a foundation to a set up building with finished hotel rooms complete with plumbing, light fixtures, paint and carpet in less than two days.

Opening in early 2020, the hotel just made it for two large events in the area, with one being the women’s Scotties Tournament of Hearts curling bonspiel held just across the street in Rivers. The hotel also contains a meeting room, fitness room, breakfast area and a separate room where hockey teams can put their equipment to dry overnight instead of in their rooms or cold vehicles. Steel Creek Developers worked hard designing the layout of this hotel to pack the most amenities they could into a smaller hotel without affecting room size or comfort. There are many room layouts including suites, singles, doubles, adjoining, pet friendly, accessible rooms, family rooms with two sets of bunk beds and more. If you are in the area, it is definitely worth a look.

The Hotel in Rivers, Manitoba was another first for Steel Creek Developers as it was the first hotel under their own “Blue Crescent Hotels” brand. Working with smaller communities, many of them ask if they could get a brand name hotel to come to their town, but many brands don’t see smaller hotels as profitable and so they usually don’t brand less than 60 rooms. The next question to Steel Creek was always, “well do you have a hotel brand?” The answer was “no,” until now. Steel Creek Developers created Blue Crescent Hotels to give their rural hotel properties the branding power of a unique and growing network of prairie hotels. It also creates a support group for staff as they can communicate with other properties with ideas on marketing and hotel practices that they find help the guest experience.

While the Blue Crescent Hotels Rivers location was opening, construction was also well on the way for their third property in Grenfell, Saskatchewan. This was the second multi-use building that combined a 31-room hotel with 18 apartments just



**Above:** One of the apartments in the Souris Hotel and Murray Building. **Below:** One of the hotel rooms in the Blue Crescent Hotel Rivers.



opening in June this year, guests have already commented on how nice, large and comfortable the hotel is, and tenants of the apartments are amazed at how open and functional the apartments are. The hotel, branded the Blue Crescent

Hotels: Legacy Inn Grenfell, is the second Blue Crescent hotel for Steel Creek. It also utilizes their unique room design that separates the room into two spaces with the bathroom in the middle. This allows people traveling

with work colleagues or another couple to share a room with added privacy.

Suites, single rooms, accessible rooms and many other layouts are ready for your stay. It also boasts a beautiful 150-seat banquet hall perfect

for weddings and other events. The apartments are 1,200-square-foot, two bedroom, two-bath apartments with open floorplans and the same attention to detail as the Souris apartments. In-suite laundry, utilities included, available indoor heated parking and a beautiful parklike outdoor space makes this jewel on the prairie a great place to retire.

Along with the large mixed-use buildings and hotels, Steel Creek Developers can also build small. Currently they are completing the smaller five-apartment Phase 1 development in Melita, Manitoba. This development is a supplement to the Melita Manor and will provide a beautiful space for tenants who are in between taking care of a house and yard and full assisted living. Built overlooking the valley and golf course, these apartments are also 1,200-square-foot, two-bedroom, two-bath apartments with in-suite laundry and large open floorplans. Set to open in September this year, the Melita apartments are a beautiful next step on the path of retirement.

Steel Creek Developers has worked hard to focus on the relationship between client and themselves. Customer needs, project focus, communication and detail are all attributes that Steel Creek Developers live by to help small communities imagine large possibilities.

Find out more about Steel Creek Developers and their projects on their website [www.steelcreekdevelopers.com](http://www.steelcreekdevelopers.com), or on their Blue Crescent Hotels website at [www.bluecrescent.ca](http://www.bluecrescent.ca)



**Grenfell, SK**



**Melita, MB**



**Souris, MB**



## Needing a Change?

### Active Adult Apartments



Steel Creek Developers has 3 unique properties perfectly suited for your living needs. Enjoy the rooftop patio of Souris, marvel in the prairie views of Grenfell or overlook the valley golf course in Melita. Contact Ken Rempel to see which of these properties would be right for you.

- Approx. 1200 sq-ft, 2 bedroom and 2 bathrooms.
- Year leases, no maintenance fees
- Open bright common living space
- Beautiful modern kitchen and dining room area
- Large walk-through master closet
- Second full bathroom has a tub/shower fixture
- Full Master Bathroom which has a walk in shower
- 2nd bedroom can also be used as a den, media, reading room or office.
- Large open balcony/patio providing a nice outdoor living space.
- Common room for tenants
- Appliances and Utilities Included

\* amenities may differ between properties

**STEEL CREEK**  
—DEVELOPERS—  
[www.steelcreekdevelopers.ca](http://www.steelcreekdevelopers.ca)

**For Inquiries Contact:**  
**Ken Rempel: 204-750-3286**  
[ken.rempel@steelcreekdevelopers.ca](mailto:ken.rempel@steelcreekdevelopers.ca)



# Plain & Valley DEVELOPMENT ISSUE



## Esterhazy: Family, Community and Opportunity

The Town of Esterhazy is a vibrant community with a growing business, commercial, industrial, entrepreneurs and agricultural business to meet the needs of all the residents. Signs of increased activity in these areas are visible throughout the area.

Esterhazy is a prospering industrial and agricultural community of over 2,500 people and a trading area of over 10,000 people. As a major service centre, Esterhazy offers more than 80 categories of local and national franchise businesses.

Esterhazy is a great place for people and families of all ages to live and retire within. Due to the growing number of young families coming into the community there has been the development of many businesses to meet the needs for families. Day-



Left: The Esterhazy Flour Mill.

Above: The Esterhazy Historical Park.

Below left: P.J. Gillen Elementary School

care, clothing, gift shops, two pharmacies, and two grocery stores just to name a few. Esterhazy also has

fantastic educational facilities with PJ Gillen Elementary School, Esterhazy High School and Parkland College. Esterhazy also has a strong medical community with St. Anthony's Hospital and a Doctors Medical Clinic. Esterhazy also offers many recreational activities for the young and old to join and keep busy all year round. If swinging a golf club or skating at the arena is activity you are looking for, Esterhazy has it with many other activities for all seasons.

The Town of Esterhazy

has created two new residential subdivisions offering a variety of lot sizes and building options. The Sylvite Subdivision developed by the town offers affordable, attractive lots for single family residences, serviced with water and sewer, and with street lights and paved streets. Spacious lots in the Margaret Court Subdivision are available for owners of modular and mobile homes. Both subdivisions are priced to meet the needs of all home buyers.

Looking to expand, relocate or open a new busi-

ness in a steady, prosperous market? Esterhazy has some great highway commercial lots available. Lots located on Broadview Road have been developed by the town and are close to hotels, restaurants, gas stations and have easy access off of Highway #22.

Also the Town of Esterhazy has growth in mind for the future and are currently working on the development of more commercial and industrial land.

Esterhazy takes pride in its community and working together with every community in the region.

Esterhazy is known as the Potash Capital due to the abundant and high quality of the potash in the area. This creates a strong stable economy with increased activity, allowing Esterhazy to grow and businesses to stay strong.

**If you would like more information please contact:**

Tammy MacDonald  
Planning/ Economic Development Director  
306-745-5405  
Esterhazy.ed@sasktel.net  
Or visit  
[www.townofesterhazy.ca](http://www.townofesterhazy.ca)



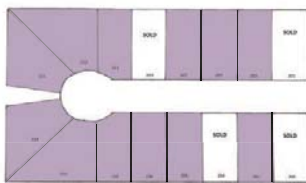
# Esterhazy

a great place to call home!



### MARGARET Court

ALL LOTS \$10,000



### SYLVITE Subdivision

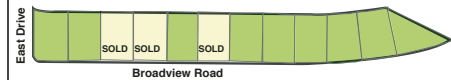
LOTS starting at \$10,000



### BROADVIEW ROAD

Highway Commercial Lots

ALL LOTS \$50,000



### New tax incentives for Commercial Business

- Affordable residential lots
- Quiet neighborhood
- Serviced with water and sewer
- Paved streets with curb and gutter
- Multiple, spacious C2 lots, high visibility
- Easy access from Highway 22
- Close to hotels and restaurants

## Build your life in Esterhazy!

For information on zoning and permits please contact the Town Office  
[www.townofesterhazy.ca](http://www.townofesterhazy.ca) • [town.esterhazy@sasktel.net](mailto:town.esterhazy@sasktel.net) • 306-745-3942



# Plain & Valley DEVELOPMENT ISSUE



## Whitewood: We welcome you to our community!

A warm welcome awaits all who stop to experience what the community of Whitewood has to offer. Located at the crossroads of #1 and #9 Highways in southeastern Saskatchewan, Whitewood is home to about 900 residents. Whitewood is close to Round Lake in the Qu'Appelle Valley (to the north) and Kenosee Lake and Moose Mountain Provincial Park (to the south).

Whitewood proudly boasts reverse osmosis water, a modern campground, a swimming pool and a brand new splash park, arena complex, and a second-to-none nine-hole grass green golf course. Though the pool and splash park have been closed during the summer of 2020, Whitewood looks forward to re-opening next year with a complete re-do of its pool structure.

To accommodate our growing community, a new residential sub-division has several lots for sale. Commercial space is also available and information on both residential and commercial space can be obtained from Whitewood's town office.

Whitewood is home to a number of eating establishments, a grocery store, two banks with ATMs, a pharmacy, and more! For those who are interested in relocating to our community, our real estate agent will be happy to help you. Whitewood is also home to a modern new 18-suite condo.

### TOWN SQUARE

Whitewood developed a new downtown park in 2016. This green space is often called the 'Town Square' and is located directly south of the Town Office located on Whitewood's main street. What was once an empty lot is now a beautiful green space complete with flowers, trees, shrubs and a huge rectangular gazebo—the perfect spot for a family picnic or gathering.

### LARSON PARK

Larson Park is home to the swimming pool (seasonal), a new water park (2015), newly renovated ball diamonds, modern campground, kiddies' playground, and picnic area. The golf club boasts a challenging (and immensely enjoyable) nine-hole layout well known locally for its high quality greens. Flat and easy to walk, the course has fairways of average width that are bordered by thick growths of trees and affects a player's strategy on the most difficult hole—the par four 9th.

### WALKING TRAILS

Brand new in 2020, the walking trails of Whitewood can be accessed from the Flag Garden on the north end of main street

(Lalonde). Get ready for a relaxing little trek alongside the dog park and the golf course and ball diamonds of Whitewood.

### DOG PARK

Also new in 2020, Whitewood now boasts a large free run dog park. Access to the dog park is also at the Flag Garden.

### COMMUNITY CENTRE

Whitewood's curling/skating arena is one of the finest arenas in Southeast Saskatchewan and is home to minor hockey, figure skating, adult rec hockey, men's hockey, and AA midget hockey. It is equipped to offer specialty programming on a year-round basis. The curling club offers weekly leagues and many bonspiels throughout the year, including the annual 64-team Farmers and Friends Bonspiel. In the off season, the arena complex accommodates rentals for weddings, reunions, banquets and much more.

### MILLENNIUM MURAL

No stop in Whitewood would be complete without seeing our murals, including the Millennium Mural painted on the side of Whitewood Outdoor & Pet Supply store in downtown Whitewood. The mural was created from an original photograph of Whitewood, North West Territories and was painted by local artists. Local artists have also painted large-scale murals on the side of the former Mon Sherry's Haircare building right near the Co-op grocery store. This one depicts a meal in the field in a past era. Another mural is located on the north side of the present Mon Sherry's/Frier's Ag Building right against the gardens adjacent to the Heritage Building. This mural depicts the Pipestone Valley and St. Hubert's (French Count) area south of Whitewood.

**HERITAGE CENTRE, ARCHIVE BUILDING & HISTORICAL LIBRARY**  
Whitewood is home to the award-winning Merchant's Bank Heritage Centre in historical downtown Whitewood. The reclaimed building houses an interpretive display featuring the story of the French Counts of St. Hubert. The centre is open by appointment only. Contact the Town Office at (306) 735-2210.

The Archive Building and Historical Library is located at 503 3rd Ave. and is housed in an old restored Methodist church. It is open by appointment only. Contact the Town Office at (306) 735-2210.

### HERITAGE WALKING TOUR

What better way to explore Whitewood than at your own pace, assisted by the award winning Heritage Walking Tour

Guide, where you'll see Whitewood's historical buildings. Stop by the Town Office or Whitewood Museum for a copy of the guide.

### FLAG GARDEN

Located at the north end of Lalonde St., the flag garden is comprised of 14 flags standing amidst a beautiful flower garden. The flags represent the ethnic diversity of this area. It's a great place to take a few snapshots, as well as have a picnic.

### MUSEUM/TOURIST BOOTH

Whitewood's Historical Museum also houses the Tourist Information Booth and is located at 603 North Railway. Open from mid-May to early September, it features a rural school and an agriculture building. Visitors will find historical information about the early settlers and artifacts from the people of Whitewood area.

### OLD GEORGE'S

Whitewood is home to Old George's Museum and Hidden Village with its 1900 period home filled with antiques. Old Geo's is located along the Trans Canada Highway at Whitewood.

### WHITWOOD CHACACHAS RODEO

Every summer, local area residents and visitors alike anticipate all the rodeo action that Whitewood's rodeo is famous for. (Cancelled in 2020 due to Covid-19)

### COMMUNITY EVENTS

Though many of these events have been cancelled in 2020, Whitewood usually hosts a number of events annually including a dinner theatre production, spring trade fair, Falcons' Ball Tournament, town-wide garage sale (first Saturday of June), museum open house, Daily Vacation Bible School, rodeo, fall craft sale, Santa Claus day, Wine & Art Show, Carol Festival and live Christmas Nativity.

### FARMERS AND FRIENDS BONSPIEL

Whitewood is the proud host of the annual 64-team Farmers and Friends Bonspiel and was the proud host in 2019 of the SaskTel Tankard Men's Curling event. Although Whitewood's Farmers and Friends 'Spiel was cancelled in March 2020, they look forward to continuing this event in the future.

Visit the Town of Whitewood on Facebook or visit our website at [www.townofwhitewood.ca](http://www.townofwhitewood.ca)



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**Come for a visit or come to stay**  
**We welcome you to our community!**



## Plain & Valley DEVELOPMENT ISSUE



**Left:** A 3-D view of Phase I the new subdivision in the Village of Kenosee Lake, along with the green space created by residents and the local Lions Club. The green space is located on the west side of the village and runs along the new subdivision.

**Right:** Development of the new subdivision in Kenosee Lake. The lots are ready fore building and fully serviced.



# Village of Kenosee—start living lake life!

The village of Kenosee Lake is situated adjacent to Moose Mountain Provincial Park in the southeast corner of the province and reached village status in 1987. Visitors and residents can enjoy shopping, golfing, mini golf, hiking, biking, camping, boating and fishing in the village as well in the park. The village currently has 234 permanent residents with many more seasonal residents throughout the year.

The Village offers the best of life. With its year-round amenities and scenic location, there is something about the area that touches your soul. The difference between the lease land in Moose Mountain Provincial Park and the properties in the Village is that you own the title in the village instead of leasing it in the park, plus the village provides additional services of village water and sewer. This past year, the village finished Phase I of a new subdivision that is fully serviced and ready for new homes to be built. This also includes a lot zoned for a future condo development.

The values of properties have continued

to rise throughout the past decade. The area has seen huge growth in the amount of families in the village and park; families have two options of sending their children to schools in Wawota or Carlyle with bus service provided to both locations.

The Green Space is a new multi-phase development the residents and the local Lions Club are very proud of. The park is located along the west side of the village and runs along the New Subdivision. The Green Space includes a covered picnic shelter, fire pit, playground, a walkway with park benches, washroom facilities and a future phase of an outdoor skating rink. Residents also gather at the community Drop-In Centre which hosts Bingos, cards, potluck suppers and much more. There are many volunteers that keep this place what it is.

For Property Inquires, you may contact Red Roof Realty Inc. which is located in the Village of Kenosee and operated by Leanne Sorenson at 306-577-1213 or email at redroofrealty@gmail.com. Start Living Lake Life! REST | RELAX | RESORT

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# Plain & Valley DEVELOPMENT ISSUE



Left: The Ada Staples Library.



Above: Downtown Oxbow.

Right: The Cenotaph Park.



Below: The Oxbow ball diamonds



## Town of Oxbow— Progress with pride

Located in the southeast corner of Saskatchewan, Oxbow is a thriving and progressive community. We are located on the Bakken Play, one of the richest oil finds in our history. Oil, agriculture, and manufacturing are key contributors to our economy. Interested investors in the community will find residential, commercial, and industrial properties and lots available.

There are so many reasons why people want to live here - we have a new school,

medical care, and safe living. More than 50 active volunteer groups testify to a strong community spirit, and there are many recreational opportunities for those who want to get involved. The nearby Moose Creek Regional Park, Bow Valley Park and Souris Valley are breathtaking year-round, and home to an abundance of wildlife.

Visit [oxbow.ca](http://oxbow.ca) or contact Tami Scott, Community Development Officer at 306-483-2747 for more information.



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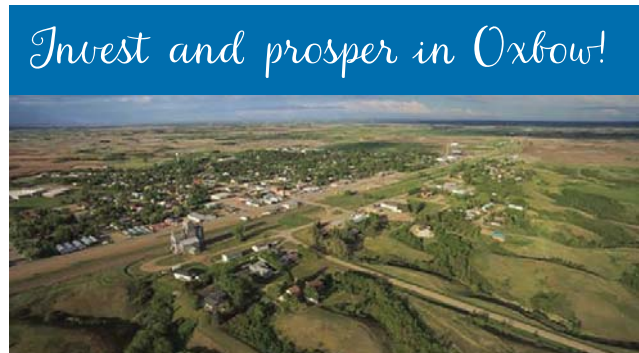
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For more information visit [Oxbow.ca](http://Oxbow.ca) or contact Tami Scott, Community Development Officer, at 306-483-2747



# Plain & Valley DEVELOPMENT ISSUE



## Prairie View Municipality—Live more for less!

Prairie View Municipality, which includes the communities of Birtle, Miniota, Foxwarren, Crandall, Beulah, Solsgrith and Isabella, is offering infill and commercial lots for only a penny a square foot, and industrial lots for only a nickel a square foot.

Infill lots are any municipally owned lots that are not part of the new developments, specifically North Ridge and Bernardo Bay. The prices are uniform across the municipality and are the same for serviced and un-serviced lots.

"Lots of communities promoted \$1 lots. No one has ever had this promotion. With the penny taken out of circulation, it will be sure to grab attention," says Eleanor Dnistransky with the Birtle Miniota and District Development Corporation.

"After much discussion and debate we felt that it would be easiest to have uniform pricing for the whole municipality. Yes some lots are serviced and some aren't, but their beauty is in the eye of the beholder, and all lots, whether they happen to be serviced or not, still require major investment from a purchaser to have the lot useable in terms of water, sewer and accessibility.

"The biggest asset that we have identified in the municipality is land. If we can capitalize on our wonderful lifestyle now that people may be prioritizing and considering exit strategies from highly populated places, it is advantageous to offer land at a minimal price in return for not only taxes but new residents to shop in our stores, share infrastructure costs, attend our schools, etc."

### INCENTIVES

Prairie View Municipality also offers a number of incentives for new home builders and for commercial development.

"Many communities offer incentives to build homes and businesses. In some cases, it is not the amount of the incentive that is the deciding factor. Instead it is the message that it sends to the people considering



relocating to your community or investing in a business," says Dnistransky. "We want that message to be 'Prairie View Municipality wants you, needs you and values you!'"

For new home builders, there is an incentive of \$1,000 per year for five years up to a maximum grant of \$5,000.

For commercial development there are a number of incentives, including:

- New & Existing commercial business with new build—incentive is equivalent to 100% of commercial municipal tax for the first year (Excluding school taxes & debentures that must be paid in full), 66% the second year and 33% the third year.

- New business using existing building—incentive is equivalent to 50% of commercial municipal property tax (excluding school taxes & debentures that must be paid in full) for the first two years.



This incentive does not apply to municipally owned buildings.

- Existing businesses that choose to do upgrades to enhance their curb appeal can apply to the Birtle Miniota & District Development Corporation for a loan to complete improvements through the Community Works Loan Program. Interest rates are prime and fixed for a maximum period of 5 years.

"Having an incentive available for commercial development is a way to help offset the cost of construction that a new business is faced with by not having to pay full property taxes in their first critical years of operation," says Dnistransky. "These incentives are big ones and show that Prairie View Municipality is opened for business. There will be no added cost to the municipality but the long-term tax revenue that could be realized will assist in growing our community. There is nothing

that the municipality will lose, but so very much to gain."

### MUNICIPAL COMMERCIAL BUILDINGS

Prairie View currently has a handful of commercial buildings available for lease to own. Interested parties must provide the RM with a Plan for Development that show their intent and to occupy these buildings on a lease to own basis. Where structural improvements are necessary, the amount of the renovations may be considered payment for the building, where title would be transferred to the purchaser.

### TINY HOMES/ALTERNATIVE HOMES IN PRAIRIE VIEW MUNICIPALITY

Prairie View Municipality is currently amending their bylaws to reflect Prairie View's support in welcoming tiny homes to our communities.

"This is a great option that would work specifically for the infill/irregular lots in the municipality. By council welcoming trending alternative lifestyles in wake of this recent pandemic we will be in a stronger position moving forward," says Dnistransky. "As soon as bylaws have been adopted to make this change, then the Tiny Home Movement in PVM will begin!"

### SOMETHING FOR EVERYONE

"No matter what happens from here regarding Covid-19, we know that people will be rethinking what is important and how we can do things differently," says Dnistransky. "They will be looking at how dependent we have become on other countries, how in the blink of an eye we can lose the freedoms of travel and how over two simple generations we have lost all the skills that keep us from being independent.

"Small town prairie living may not be for everyone, but in this current climate it is extremely on trend. Prairie View Municipality really does have it all—something for everyone!"



# Live More For Less

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Birtle, Miniota, Foxwarren, Arrow River, Beulah, Isabella, Crandall and Solsgrith

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Where a penny can still buy you something!

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Plain & Valley  
DEVELOPMENT ISSUE

# Brylee Estates:

## Country living with town amenities right on your doorstep

Want to live a country lifestyle, but don't want to let go of the amenities of town?

Brylee Developments' first phase—Brylee Estates—is a unique country residential development located at the south edge Esterhazy, south of Gonczy Avenue on Brylee Road, across from the hospital. The development consists of quiet cul de sacs and panoramic views located just minutes away from the scenic Qu'Appelle Valley that winds its way through the area.

Brylee Estates has 17 acreage lots, ranging in size from 2 acres to just under 4 acres. Two of the lots have been sold and a third lot has been conditionally sold.

Located in the RM of Fertile Belt, each lot is fully serviced, including power, gas, ethernet/phone, town water and town sewer to the property, and all properties are approved for the construction of shops or an accessory building of up to 2,400-square-feet—adding to the type of freedom and luxury that comes with country living.

As an added bonus, Brylee Developments is also offering to build that dream home for those buyers looking for a turn-key property! Darcy Borys, the owner of Brylee Developments, came to realize that there was the potential to provide project development for interested property owners. He is proud to say that he is currently managing the project for Brylee Estates' newest purchase. A young couple have purchased one of the lots in Brylee Estates and a new RTM home will be moved onto the property on September 4.

"We met with the clients and went over their vision and wish list and put together a budget to help them solidify their dream," says Borys. "We're handling this project from start finish. There is a lot of stress for people doing this kind of thing, and that's Brylee taking that stress away and trying to make it a smoother transaction."

Brylee Estates has architectural control guidelines to ensure quality and proper esthetics. Borys says this is entirely for the home owners in Brylee Estates to protect their investment. "It would be easier for me to simply sell lots without guidelines," Borys says. "But this protects the home owners' investments and ensures that the



Darcy Borys, the owner of Brylee Developments, his daughter Levi, and their new puppy Duster. In back is the basement of a new home being constructed in Brylee Estates.



The concrete pour for a basement for a new home that is being built in Brylee Estates.

properties in this development maintain and increase their value. However, I also want to work with the property owners to ensure that the guidelines are obtainable."

Borys has overseen each detail of the entire project. He says Brylee Estates is in a great location, and the lots give people the room they need for country-style living. The lots are all walk-out lots on rolling hills with beautiful panoramic views.

"It's enticing for residents who crave the freedom that comes with country living, but still want to enjoy town amenities," he says. "They are looking for bigger lots to build their dream home, and all of these lots are zoned for 2,400-square-foot accessory buildings, shops, or, as I like to call it, a 'man cave.' Storing their quads, bikes, vehicles, etc, is part of the attraction at Brylee Estates!"

Borys has a very personal connection to Brylee Estates. Born and raised in Yorkton, his roots are firmly planted in the Saskatchewan landscape. He still has many friends

and family who reside in the area.

He also says he developed Brylee Estates as a way to have a lasting legacy for his family in Saskatchewan. The name Brylee is derived from his two daughters' names—Bryden and Levi.

"I wanted to continue a legacy for my children and Saskatchewan is where I am from," he says.

"I was at a stage in my life where I wanted something more meaningful. Obviously it is still business, but it was more involved and more of a personal goal of mine."

Borys says it felt good to see the project come to fruition.

"It is an accomplishment," he says. "We built a community that the residents will be as proud of as I am for what it is and for what it represents."

Borys says he is available to talk any time. He is currently on site during the new RTM home build, or he can be reached by email at darcy@bryleedevelopments.com. You can also visit the Brylee Developments website at www.bryleedevelopments.com



Brylee Developments is proud to welcome the newest addition to our development!

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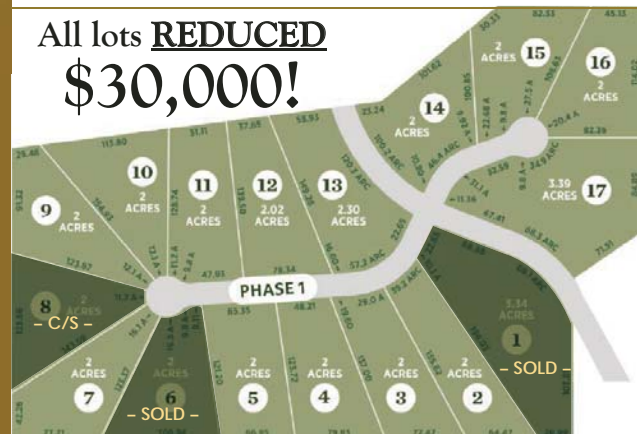
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## Plain & Valley DEVELOPMENT ISSUE



# Sask hopes to attract chemical fertilizer plants

BY VICTOR VAN DER MERWE  
LOCAL JOURNALISM INITIATIVE  
REPORTER

The Saskatchewan provincial government is hoping to attract new fertilizer plants to the province by introducing a new incentive program.

This SaskFirst new growth tax incentive program is intended to attract new capital investments in large-scale chemical fertilizer production facilities in Saskatchewan, while at the same time create new construction and operational jobs in the province.

"This new Saskatchewan Chemical Fertilizer Incentive makes our strong investment environment even more attractive," Trade and Export Development Minister Jeremy Harrison said.

"Our ambitious Growth Plan 2030 highlighted the creation of this SaskFirst new growth tax incentive, which will help ensure the competitiveness of Saskatchewan as we focus on critical economic recovery now and strong economic growth for our province over the next decade."

### Growth Plan 2030

The Growth Plan 2030 was first outlined in the provincial government's 2019 Speech from the Throne, entitled A New Decade of Growth. The 30 goals that the program hopes to reach in the next ten years include:

- 1.4 million people living in Saskatchewan.
- 100,000 new jobs.
- Grow private capital investment in Saskatchewan to \$16 billion annually.
- Increase the value of exports by 50 per cent.
- Grow the number of international markets to which Saskatchewan exports more than \$1 billion.
- Grow Saskatchewan's agri-food exports to \$20 billion.
- Increase crop production to 45 million metric tonnes and livestock cash receipts to \$3 billion.
- Expand irrigation in Saskatchewan.
- Increase agriculture value-added revenue to \$10 billion.
- Crush 75 per cent of the canola Saskatchewan produces in Saskatchewan.
- Process 50 per cent of the pulse crops Saskatchewan produces in Saskatchewan.
- Double meat processing and animal feed value-added revenue to more than \$1 billion.
- Increase oil production by 25 per cent to 600,000 barrels per day.
- Increase the annual value of uranium sales to \$2 billion.
- Increase the annual value of potash sales to \$9 billion.
- Double the growth of Saskatchewan's forestry sector.
- Grow Indigenous participation in Saskatchewan's natural resource industries.
- Triple the growth of Saskatchewan's technology sector.
- Increase the value of Saskatchewan manufacturing exports by 50 per cent.
- Increase tourist expenditures in Saskatchewan by 50 per cent.
- Enhance oil recovery, carbon capture utilization and storage and position Saskatchewan as the best place in North America to test, commercialize and scale new oil and gas technologies.
- Invest \$30 billion in infrastructure over the next decade.
- Build and upgrade 10,000 kilometres of highways.
- Expand Saskatchewan's export infrastructure.
- Keep the budget balanced.
- Keep Saskatchewan's debt-to-economic growth (GDP) ratio within the top three in Canada.
- Deliver on Saskatchewan's climate change strategy, Prairie Resilience.
- Advance development of zero-emission small modular reactor technology.
- Support communities through \$2.5 billion in revenue sharing.
- Reduce surgical wait times to a three-month target.

The SCFI fulfills the commitment in Saskatchewan's Growth Plan to introduce a chemical fertilizer incentive to encourage investment in the sector in Saskatchewan.

The SCFI is a non-refundable, non-transferable 15 per cent tax credit on capital expenditures valued at \$10 million or more for newly constructed or expanded eligible chemical fertilizer production facilities in Saskatchewan.

"Our province has what the world wants in food, fuel



The Koch fertilizer plant at Brandon, Manitoba.

and fertilizer," Harrison said. "This new program will build on Saskatchewan's already world-class agriculture and fertilizer sectors, helping to diversify and strengthen those industries, our exports, and grow the larger economy right here at home."

To accommodate projects that have been initiated, the program was effective November 1, 2017, and applications for conditional approval must be received before December 31, 2026, to be eligible.

The SCFI has no restrictions as to where in the province these new businesses can set up shop.

"There isn't a particular area of our province identified as best-suited for a chemical fertilizer production facility; the location for any facility could vary, depending on where the inputs come from, locations that best fit supply chains to manage both inputs and outputs, for example," said Harrison.

### Remain Competitive

The fertilizer industry is a major contributor to the GDP and jobs in Saskatchewan. Historically, Saskatchewan has been an attractive fertilizer processing region due to its proximity to large-scale agricultural operations and effective multi-modal logistics infrastructure for export purposes. The SCFI program will diversify and grow the fertilizer industry in Saskatchewan.

The plan is to make sure that Saskatchewan keeps being a competitor in the fertilizer industry.

"Historically, Saskatchewan has been a large competitive producer of traditional fertilizers and crop nutrients. To remain competitive in the fertilizer industry, increased chemical fertilizer production must be pursued as it becomes a more prevalent means to enhance crop yield for the province's many agricultural producers. A diversified fertilizer industry will support the agriculture sector here at home, and it will grow exports and the Saskatchewan economy," says Robin Speer, Director of Communications at the Ministry of Trade and Export Development.

He goes on to say that this is just one of many incentive programs launched by the province.

"Saskatchewan offers a number of incentive programs to generate investment, create jobs, and contribute to Saskatchewan's key economic sectors, programs such as the Saskatchewan Value-added Agriculture Incentive, the Saskatchewan Commercial Innovation Incentive, the Oil and Gas Processing Investment Incentive, among others. The SCFI program was established due to the large adoption of chemical fertilizers by agricultural producers. In order for Saskatchewan to maintain employment, preserve taxation revenue, and remain a competitive region for investment in the fertilizer industry, competitiveness measures must be in place to attract investment in chemical fertilizer processing facilities," says Speer.

### Time will tell

Clayton Kotylak, who serves on the Saskatchewan board for Western Canadian Wheat Growers, thinks this

is a great incentive introduced by the government.

"It is for companies valued at \$10 million or more, and it is for new construction, so you would have to think that there would be a lot of jobs (created) in the construction stages and in the production phase of it, so Western Wheat Growers are very supportive of this type of initiative. It adds jobs and further strengthens the backbone of our economy which is agriculture," said Kotylak.

The hope is that this incentive attracts people from outside of Saskatchewan to invest in the province.

"If foreign investment in particular comes to Saskatchewan to take advantage of this program that will be the main way of gauging success. The next level of gauging success is how many companies actually apply for the program. I'm really hoping that it attracts large foreign investment," says Kotylak.

Outside investment can mean more people coming to live in Saskatchewan and that means that the SCFI could help the province meet the goal of having 1.4 million people living in Saskatchewan.

This kind of incentive will benefit not just agriculture.

"Mining and agriculture are very big in Saskatchewan and the program really helps both those sectors," said Kotylak.

Why had it taken so long for such an incentive to be created?

"I suppose we can look back at any incentive program and wonder why we didn't do this sooner. I too wish that this kind of initiative was offered a generation ago," says Kotylak.

The success of the SCFI program remains to be seen and will depend on companies taking advantage of it.

"It can be big, but it is up to the investors and the larger fertilizer chemical companies to take that initiative. The ball is in their court now and I really hope that we attract a good number of companies and thousands of jobs, but time will tell," said Kotylak.

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# Plain & Valley DEVELOPMENT ISSUE



## Saskatchewan small business sales struggle to reignite: CFIB encourages people to shop local

BY VICTOR VAN DER MERWE  
LOCAL JOURNALISM INITIATIVE REPORTER  
CFIB's latest Small Business Recovery Dashboard results show that in Saskatchewan, 76 per cent of small businesses are fully open (up 17 per cent since June), 43 per cent are fully staffed (up 7 per cent since June), 27 per cent are making normal sales (up 8 per cent since June).

Although they seem to be going up, these numbers still leave a lot to be desired.

"Recovery is still a long way off. Saskatchewan small business sales struggle to reignite. Small businesses are big players in our economy and minimizing their losses is critical to our recovery. Right now both government support and consumer behavior are critical to transitioning back to the conditions that allowed businesses to survive and thrive," says Marilyn Braun-Pollon, CFIB's vice-president of Western Canada and Agri-business.

"Just one in four (businesses) are seeing their usual sales so now more than ever local businesses need our support."

### Small business every day

Although things are slowly getting back to normal, Braun-Pollon feels that it is important to chose local.

"Small actions can make a big difference. Whether it is your local hardware store or pet shop or bakery, everyone needs to be mindful in the coming weeks by choosing small businesses every day and giving them a chance to survive," says Braun-Pollon.

In Saskatchewan 6,200 businesses are at risk of closing. That is one in six businesses currently and that number does not include the businesses that already closed.

"Saskatchewan can see as few as 1,600 businesses closing their doors permanently or at the high end as many as 8,500 depending on how the recovery goes," says Braun-Pollon.

The sectors that are being hit hardest include businesses in the arts and recreations sector (gyms, venues arcades) that is at risk of losing 30 per cent of their businesses permanently, and the hospitality sector (restaurants, hotels, catering) which can see about 27 per cent of their businesses closing.

"Those are staggering numbers and it is all pretty concerning. These sectors have also seen the lowest numbers in being fully open. They are just having a tough time. This summer has been a hard one for some small businesses. As we all drive and walk through the neighbourhoods we can see the shops are open and the restaurants are open and so some may believe that business is back to normal, but it is not. Behind the counter, the story is often very different," says Braun-Pollon.

### Government support

Although the CFIB is continuing their campaign to get people to shop at small businesses, they also feel that the government can do more to help during these troubled times.

"From a consumer perspective we still need continued support for these businesses to survive. We encourage everyone to take the 'Small business every day' challenge, by shopping at your local retailers and encouraging your family and friends to do the same. I also think that



Marilyn Braun-Pollon

other changes are needed. It is critical that the federal government continue to adjust programs like The Canadian Emergency Business Account (CEBA), by increasing the loan amount (from \$40,000 to \$60,000) and increasing the forgivable portion from 25 per cent to 50 per cent. That will allow businesses more cash flow to cover fixed costs," explains Braun-Pollon.

Another government assistance program that needs to be adjusted according to Braun-Pollon is the Canadian Emergency Commercial Rent Assistance Program (CECRA).

"We are disappointed that the federal government has not provided any reassurance that this extension will provide relief to tenants who have not had access to this program. Many have been shut out either because landlords not participating or because of the 70 per cent revenue loss requirement. It is way too high. The program has been grossly under-utilized relative to its funding. Today's numbers show that only a quarter of the allocated budget has been spent. When we see that nationally one out of seven businesses currently at risk of permanently closing, we are calling on the federal and provincial finance ministers to work together and create those necessary changes to that program allowing tenants to apply directly and reducing the revenue reduction requirement. The Saskatchewan financial minister has raised these concerns of the CECRA program, she has urged the federal financial minister to fix the flawed program and get the rent relief directly to tenants," says Braun-Pollon.

### Continue communication

The CFIB has had incredible communication with their members over these last few months and that has resulted in many positive changes.

"In 18 weeks we have done 18 surveys and we have been asking our members what is working and what isn't. That has resulted in a number of changes. The wage subsidy started out at 10 per cent. We pushed to get that up to 75 per cent, we also pushed to extend the subsidies. We wanted more small firms to be able to participate in the wage subsidies by removing and reducing the 30 per cent revenue loss cap," says Braun-Pollon.

The CFIB has listened to their mem-

bers and the Saskatchewan government has listened to CFIB and this all resulted in the necessary changes that has helped small businesses during the pandemic. However there is still work to be done.

"We believe there is more help needed to ensure the economy recovers as quickly and safely as possible. We are still far away from seeing business as usual in Saskatchewan. We have made some pretty common sense recommendations at the provincial level, on things like redirecting the unused funds from CECRA to help businesses pay for rent or pay for PPE costs. We also asked if we could further extend the commercial eviction protection or further reduce red tape. There is a number of things we have been asking the government to consider as we look at making sure we have a successful recovery," says Braun-Pollon.

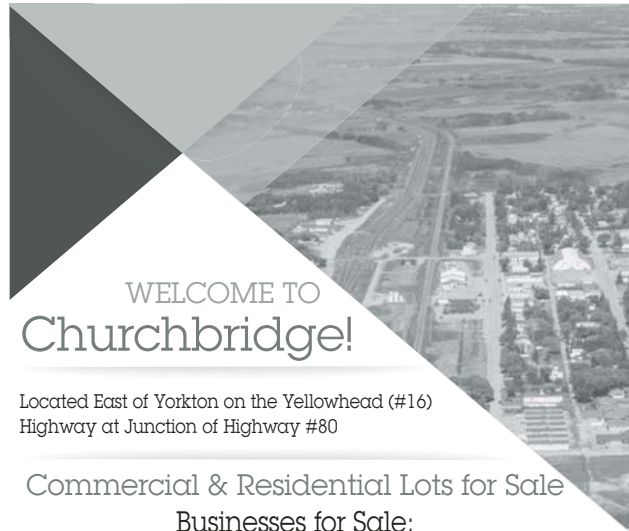
Help will clearly be needed in the fu-

ture since the impact of the pandemic will be felt for a long time to come.

"As of July 2, (Saskatchewan small businesses) have taken on an average of \$92,000 in debt and more concerning is that more than half of those businesses think it will take them more than six months to get back to normal profitability and one in three say it will take them more than a year," says Braun-Pollon.

This is why the CFIB is calling on Saskatchewan citizens to go out and support their local shops.

"If you look at the number of businesses that may close, this is a critical time to not only have the government support but also the consumer support to allow these businesses to survive and thrive. So, those next pair of shoes or birthday cake you are going to buy, make sure you go to a small business rather than a big box store," says Braun-Pollon.



## WELCOME TO Churchbridge!

Located East of Yorkton on the Yellowhead (#16) Highway at Junction of Highway #80

Commercial & Residential Lots for Sale  
Businesses for Sale:  
Gift Shop and Hair Salon, Automotive

### Business Directory

- Autobody
- Bar
- Beauty Salons
- Bottled Water
- Bookkeeping
- Building Supplies
- Canada Post
- Carpentry
- Confectionary & Gas Bar
- Co-op Gas Cardlock
- Credit Union- ATM
- Estheticians
- Farm Supply
- Gift Stores
- Greenhouse
- Groceries & Bakery
- Ice Cream Shop
- Insurance & License Issuer
- Liquor Vendor
- Massage Therapist
- Newspaper
- Pharmacy
- Restaurants
- Mechanical Repair
- Variety Store
- Welding

### Recreation & Culture

- Curling Rink
- Community Centre
- Dance Club
- Disc Golf
- Dog Park
- Drama Club
- Fitness Centre
- Golf Course
- Gun Club
- Parkland Regional Library
- Playgrounds
- Seniors Centre - Evergreen Club
- Skating Rink
- Sport Court
- Sportsground
- Swimming Pool with Beach Entrance

K -12 School with a Music Program  
Licensed Daycare  
Campground



### TOWN OFFICE

116 Vincent Ave. W. | Box 256 | Churchbridge, SK | S0A 0M0  
306.896.2240 | E-mail: churchbridge@sasktel.net

www.churchbridge.com

### Don't miss out on these upcoming features for the Harvest Season

- August 21 Ag News
  - September 18 Plain & Valley
  - September 28 Ag News
- Call 306-435-2445 for more details!

Plain & Valley  
DEVELOPMENT ISSUE

# Autumn Court: Affordable living in a great community

The great community of Rocanville is an incredible place to call home.

With a lot of great community amenities, including a K through 12 school, this is in affordable, charming Prairie town to live and raise your family.

Autumn Court development is one of the fastest growing subdivisions, offering almost instant living with modular homes situated on a well-designed layout that includes full services and the ideal location centrally located to the industries that support communities in a 100 km range.

In today's ever changing world, affordability and flexibility are two key ingredients. Modular home living offers the best of both worlds where brand new homes are very affordable and relocations are very flexible.

Autumn Court has established itself as a go-to location that allows the homeowners to take advantage of the tax incentives offered by the town.

Right now, you can deal direct with the developer and purchase that fully featured show home or invest in one of the desirable lots to have the modular home of your choice delivered and set up to your liking.

The developer has over 40 years of experience in modular home communities and can supply a home, complete with set up and delivery for those that require the full package. The developer even offers the services of mortgage brokers who can help define the affordability for your family's budget.

Dealing direct with a developer has appeal to some people, but if you're more comfortable working with your realtor, have your realtor give us a call and will be happy to talk about this great community housing opportunity.



The giant iconic oilcan which sits at the entrance to Rocanville.

Medallion Homes • 1-800-249-3969



People enjoying Rocanville's beautiful hiking/cross country ski trails.



Kids having fun in the straw pile at the annual threshing day in Rocanville.

## DEVELOPER SELL OFF

DIRECT FROM THE DEVELOPER  
ENTIRE SUB-DIVISION INCLUDING  
SHOW HOME, MODULAR HOME  
FULL SERVICED LOTS



**ROCANVILLE'S  
NEWEST  
SUB-DIVISION!**

DEVELOPER: MEDALLION HOMES  
1-800-249-3969

Lot #	Price	Lot #	Price	Lot #	Price	Lot #	Price	Lot #	Price
10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
10.01	10.01	10.02	10.02	10.03	10.03	10.04	10.04	10.05	10.05
10.06	10.06	10.07	10.07	10.08	10.08	10.09	10.09	10.10	10.10
10.11	10.11	10.12	10.12	10.13	10.13	10.14	10.14	10.15	10.15
10.16	10.16	10.17	10.17	10.18	10.18	10.19	10.19	10.20	10.20
10.21	10.21	10.22	10.22	10.23	10.23	10.24	10.24	10.25	10.25
10.26	10.26	10.27	10.27	10.28	10.28	10.29	10.29	10.30	10.30
10.31	10.31	10.32	10.32	10.33	10.33	10.34	10.34	10.35	10.35
10.36	10.36	10.37	10.37	10.38	10.38	10.39	10.39	10.40	10.40
10.41	10.41	10.42	10.42	10.43	10.43	10.44	10.44	10.45	10.45
10.46	10.46	10.47	10.47	10.48	10.48	10.49	10.49	10.50	10.50
10.51	10.51	10.52	10.52	10.53	10.53	10.54	10.54	10.55	10.55
10.56	10.56	10.57	10.57	10.58	10.58	10.59	10.59	10.60	10.60
10.61	10.61	10.62	10.62	10.63	10.63	10.64	10.64	10.65	10.65
10.66	10.66	10.67	10.67	10.68	10.68	10.69	10.69	10.70	10.70
10.71	10.71	10.72	10.72	10.73	10.73	10.74	10.74	10.75	10.75
10.76	10.76	10.77	10.77	10.78	10.78	10.79	10.79	10.80	10.80
10.81	10.81	10.82	10.82	10.83	10.83	10.84	10.84	10.85	10.85
10.86	10.86	10.87	10.87	10.88	10.88	10.89	10.89	10.90	10.90
10.91	10.91	10.92	10.92	10.93	10.93	10.94	10.94	10.95	10.95
10.96	10.96	10.97	10.97	10.98	10.98	10.99	10.99	11.00	11.00

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INCREDIBLE DISCOUNT  
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- IMMEDIATE POSSESSION

EXTRA INCLUDES: FIREPLACE, CENTRAL AIR, INCLUDES LOT AND A WHOLE LOT MORE.  
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NOW ONLY **\$199,000**

LOT & EVERYTHING INCLUDED



# Plain & Valley DEVELOPMENT ISSUE



## Progressive Pipestone:

### \$10 serviced property, incentive programs, and now, affordable recreation that makes the RM of Pipestone a very attractive place to live and work!

The RM of Pipestone has seen a dramatic change to the landscape over the past few years. Initially the Municipal \$10 residential lot program created a stir of development interest. Making headlines internationally, the RM continues to be in the spotlight as a place to live and work, due to the incentives offered. The programs started about 10 years ago and have been in full force ever since.

The RM continues to support these progressive programs, along with introducing a new form of innovation by enhancing affordable recreation. What started out as a plan to fill a void for summer recreation for the residents of the RM, ended up creating a whirlwind of opportunity for tourism; and a greater interest in relocating to the community.

The RM started with building a spray park like no other in the province of Manitoba. The spray park was so well received that when building a lake was discussed there was no question. In 2019 the RM of Pipestone built what is now known as Reston Lake.

"It is a unique destination, with a wide variety summer fun," stated Tanis Chalmers, Manager of Economic Development. Reston Lake area includes the spray park, lake, campground and a golf course. In 2020 the RM of Pipestone introduced a new floating dock and slide at Reston Lake. This has been a success with all ages. Reston



**Above:** The RM of Pipestone's recreation area, which includes a man-made lake, splash park, campground and golf course. **Right:** A subdivision in Reston where the lots were sold for \$10.

Lake Campground has had more bookings over the past two years than the last 15 years combined!

Commercial developments have also been seen across the Municipality, showcasing the region as a place to do business.

"While Reston acts as a hub for business in the region, there is opportunity throughout," said Chalmers.

Irwin Automotive and Van L Equipment have both expanded in the past two years.

"The Municipality supported our needs for expansion; we do business in a region that encourages business development," replied owner of Irwin Automotive, Dick Irwin.

"The region is buzzing with activity, and we encourage and support businesses to stay and grow," said Chalmers.

The RM provides opportunities for business on many levels including land development, financial incentives, and a heightened

sense of community development.

The RM of Pipestone currently has commercial property available and is working on a multi-year development plan for a quarter-section adjacent to Reston. This parcel of land will not only encompass further commercial development but also the opportunity for alternative housing such as modular and mobile homes, industrial property and residential property. Currently five commercial lots are available in the village of Pipestone. Long-term plans also include residential development in Pipestone in the very near future.

For more information about the RM of Pipestone and their programs, please contact Tanis Chalmers, Manager of Economic Development 204-877-3327 or [www.rmofpipestone.com](http://www.rmofpipestone.com).



# WELCOMING

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# Plain & Valley DEVELOPMENT ISSUE



## Dennis County Development Partnership: A leading-edge partnership in rural Manitoba

The Dennis County Development Partnership (DCDP) was formed in 2017, with the goal of promoting, investigating and collaborating on investment attraction and economic development opportunities within the RM of Pipestone, RM of Wallace-Woodworth and Town of Virden.

Since inception, the DCDP has proven to be a leading-edge partnership project within the province of Manitoba. The creation and development of DCDP has flourished with a variety of project-based initiatives that have fostered economic opportunities for the region and the province as a whole.

A dependable, high energy committee was formed with the inclusion of two members of council from each partner, along with CAO and Economic Development Management staff. Terms of Reference were created to provide direction and commitment to the project. DCDP completed a Strategic Plan and Labour Study in order to define their goals and services.

Goals: To build capacity for investment readiness, research and encourage investment, promote and partner on the development of identified opportunities in the region.

Since defining their purpose DCDP has completed the following project initiatives:

### MARKETING DEVELOPMENT

- Logo: to be used on all marketing materials creating a consistent look and feel of the partnership and projects.
- Comprehensive Prospectus: to influence prospective investment in the region.
- Labour Prospectus: to influence prospective investments in the region with a focus on labour within the region.
- Website Development: The DCDP website is the first of its kind in Manitoba. It includes the region's economic profiles, land inventory, labour and workforce data, provincial and regional incentives, and industry information.
- Tradeshow Banners: using consistent messaging three banners were created to use at events and promotional tradeshows.

### TOWNFOLIO SUBSCRIPTION

- Commitment for a three-year period.



### BUSINESS RETENTION AND EXPANSION (BR&E)

- Creation and execution of a BR&E project.
- Development of business surveys in a variety of categories.
- Compiling of surveys to create BR&E specific strategic planning.
- Sourcing the immediate and long-term needs of the business community.

### TAX SHARE

- Creation of a draft document that Councils, DCDP, CAOs and Economic Development Management reviewed.

### SPECIAL EVENTS, PROFESSIONAL DEVELOPMENT AND SUCCESSSES

- Attend the Foreign Direct Investment Annual Conferences.
- Attend the Manitoba & Alberta Build Ex Tradeshow and Annual Conferences.
- Attend local and regional tradeshows.
- Hosted Foreign Direct Investment Community Readiness Training.

The DCDP are enthusiastic about the impact the partnership has within the region as well as the province as a whole. DCDP is an influencer for regional investment attraction and economic development within the province of Manitoba. For more information about our partnership please visit [www.investsouthwest.ca](http://www.investsouthwest.ca)



From a strong agricultural and oil industry base to an active commercial business sector, Dennis County is a great place to invest, grow, and do business.



## Contact our Investment Office for:

- ✓ Assistance with investment and development
- ✓ Inventory of commercial properties within the region
- ✓ Insight on direction for business and business development

## What We Do:

- ✓ Building capacity for investment readiness
- ✓ Researching and encouraging investment
- ✓ Promoting and potentially partnering on the development of identified economic opportunities